

Press release
April 17th, 2018



Aspire Global enters an agreement with Aller Media Denmark

Aspire Global welcomes Aller Media Denmark as a new customer on the company platform. Aller Media Denmark will be launching an iGaming brand during the second quarter and has chosen Aspire Global's full-service solution.

Aspire Global has signed an agreement on platform-services with Aller Media Denmark, a company within Aller Group, the leading publisher of magazines and newspapers in the Nordic region. Aller Media Denmark will be launching an iGaming brand during the second quarter and has chosen Aspire Global's full-service solution to target the Danish market, becoming one of the first media companies in the Nordic to add an iGaming offering to their business.

"The agreement with Aller Media Denmark is in line with our strategy to focus on regulated markets by providing large media companies with the opportunity to launch an iGaming brand of their own. Media companies in regulated markets possess the opportunity to generate new income streams, leveraging their established brands and Aller Media A/S has a unique position in the Danish media market. We look forward to the launch", says company CEO Tsachi Maimon.

Aller Media A/S is one of the leading publisher of magazines and weekly's in Denmark with a strong online presence. The agreement with Aller Media Denmark is in line with Aspire Global's long-term strategy to focus on partnerships with large media companies in regulated markets. Recently Aspire Global entered Portugal through a similar partnership with Cofina Media. Aspire Global has been operating under a Danish gaming license for six years.

For further information, please contact:

Tsachi Maimon, CEO, Tel: +356-797 778 98 or email: tsachi@aspireglobal.com
Jov Spiero, VP Sales, Tel: +972 54 616 3021 or email: jovs@aspireglobal.com

About this information

Aspire global discloses the information provided herein pursuant to the EU Market Abuse Regulation (MAR). The information was submitted for publication by the contact person above at 5:30 pm (CET) on April 17th, 2018.

About Aspire Global

Founded in 2005, Aspire Global offers a full-service iGaming solution for operators and white labels. The robust, market-leading platform includes a complete suite of services for casino and sportsbook, such as multilingual CRM, payments and risk control, support call center, VIP management and acquisition optimization. Aspire Global also holds licenses in regulated markets including the UK, Denmark, Belgium, Italy and Malta. The company share is listed on Nasdaq First North Premier under ASPIRE. Certified Adviser: FNCA AB, Sweden. Please visit Aspireglobal.com