

Press release
January 29th, 2018



Aspire Global goes live with Sportsbook

– including unique feature with real time betting recommendations

Aspire Global has launched Sportsbook, aiming at becoming the leading provider of a full turnkey solution to sport operators. Sportsbook is an attractive addition to the B2B-offering and part of the company's long-term plan for strategic growth. Sportsbook initially went live through the proprietary brand Karamba.com, shortly to be followed by additional partners, well in time for the World cup in June.

Aspire Global is proud to announce the launch of Sportsbook, expanding the B2B-offering well ahead of the upcoming World Cup in Russia in June. Entering into the biggest vertical in the gaming field enables new partnerships and innovative business setups, while increasing player value for existing partners through the promotion of a wider offering; both sports and casino.

Sportsbook covers over 65 000 events per month, including 20 000 events that are available for live betting. It also features Robotip v.1.0 – a unique widget that scans live football betting markets in order to offer players solid bet recommendations in real-time, live or pre-match. The widget is exclusive to Aspire Global's partners, fully automatic and easy-to-integrate; driving engagement, loyalty and profitability. Other functionalities are full and partial cash out, fast markets and much more, expected to be rolled out over the coming months.

In addition to this, the company's original casino platform is updated to include a range of added value services such as dedicated sports segmentation, comprehensive Sports CRM lifecycle management and fully managed trading settings; making Aspire Global the first provider of a full turnkey solution to sport operators.

“Sport is the biggest iGaming vertical out there and a pillar in our long-term strategy for international growth. We have great expectations for Sportsbook and the timing couldn't be better, enabling our partners to get onboard, and ourselves to reach full speed well in time for the World Cup”, says company CEO Tsachi Maimon.

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About this information

Aspire global discloses the information provided herein pursuant to the Securities markets Act and/or the Financial Instruments Trading Act. The information was submitted for publication by the contact person above at 14:00 pm (CET) on January 29th, 2018.

About Aspire Global

Founded in 2005, Aspire Global offers a full-service iGaming solution for operators and white labels. The robust, market-leading platform includes a complete suite of services for casino and sportsbook, such as multilingual CRM, payments and risk control, support call center, VIP management and acquisition optimization. Aspire Global also holds licenses in regulated markets including the UK, Denmark, Belgium, Italy and Malta. The company share is listed on Nasdaq First North Premier Stockholm under ASPIRE. Certified Adviser: FNCA AB, Sweden. Please visit Aspireglobal.com