

PRESS RELEASE DECEMBER 21<sup>ST</sup> 2018

## ASPIRE GLOBAL HAS BEEN GRANTED A SWEDISH GAMING LICENSE

Aspire Global has been granted a Swedish iGaming license, effective from January 1<sup>st</sup> 2019. The license is an important milestone enabling exciting business opportunities in the regulated Swedish market.

The Swedish Gambling Authority, Lotteriinspektionen, has granted Aspire Global its first iGaming license for casino and bingo, effective from January 1<sup>st</sup> 2019. The Swedish license is an important milestone for Aspire Global, creating a stronger footprint in the Nordic market.

*“We are pleased having been granted a Swedish license. Aspire Global has a broad experience from operating in regulated environments and we see great potential for a company with our profile to gain market shares under the new conditions in Sweden,”* says Tsachi Maimon, CEO of Aspire Global.

Aspire Global sees considerable growth potential from the modest starting point and is looking forward to approaching new partners with the opportunity to launch an iGaming-offering under the new conditions. For the traditional gaming industry, as well as marketing companies and affiliates, the regulation creates growth prospects as additional marketing channels become available, enabling companies with significant online traffic to capitalize further on their assets.

*“We will continue our focus on regulated or soon-to-be regulated markets as these market conditions enable exciting business opportunities and a more sustainable business for us as a full-service platform provider,”* says Tsachi Maimon, CEO of Aspire Global.

The updated financial goals that were recently announced by Aspire Global takes the new opportunities in the Swedish market into consideration.

### FOR MORE INFORMATION, PLEASE CONTACT:

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### ABOUT THIS INFORMATION

This is information that Aspire Global is obliged to make public pursuant to the EU Market Abuse Regulation (MAR). The information was submitted for publication by the contact person above at 12:30 pm (CET) on December 21<sup>st</sup> 2018.

### ABOUT ASPIRE GLOBAL

Founded in 2005, Aspire Global offers a comprehensive iGaming solution for operators and white labels, including a complete suite of services for casino and sportsbook, multilingual CRM, payments and risk control, support call center, VIP management, acquisition optimization and a robust, market-leading platform. Aspire Global also holds licenses in regulated markets including the UK, Denmark, Belgium, Italy and Malta. Aspire Global is listed on NASDAQ First North Premier under ASPIRE. Certified Advisor: FNCA Sweden AB. Please visit [www.aspireglobal.com](http://www.aspireglobal.com).