

PRESS RELEASE MAY 9TH 2019

ASPIRE GLOBAL CO-LAUNCHES THE INNOVATIVE BRAND **VIPPS CASINO** **TOGETHER WITH INDUSTRY VETERANS**

Aspire Global teams up with Vipps Holdings in the upcoming launch of Vipps Casino. The brand will go live on Aspire Global's platform in H2. Aspire Global will be investing up to €1.5 million in the marketing of the brand based on milestones set in the investment agreement.

Aspire Global teams up with Vipps Holdings in the upcoming launch of the brand Vipps Casino in H2 2019. Aspire Global will be investing up to €1.5 million based on milestones through the acquisition of shares. Vipps Holdings on their side, will be investing in the tech infrastructure and marketing in order to create unique features for the brand.

"We look forward to an exciting partnership with Vipps Holdings. The veteran team brings extensive experience from leading iGaming companies in the Nordic market and together we will be creating a truly innovative iGaming experience", says company CEO Tsachi Maimon.

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ABOUT THIS INFORMATION

The information was submitted for publication by the contact person above at 15:45 (CEST) on May 9TH 2019.

ABOUT ASPIRE GLOBAL

Founded in 2005, Aspire Global offers a comprehensive iGaming solution for operators and white labels, including a complete suite of services for casino and sportsbook, multilingual CRM, payments and risk control, support call center, VIP management, acquisition optimization and a robust, market-leading platform. Aspire Global also holds licenses in regulated markets including the UK, Denmark, Sweden and Malta. Aspire Global is listed on NASDAQ First North Premier under ASPIRE. Certified Advisor: FNCA Sweden AB, info@fnca.se, +46-8-528 00 399. Please visit www.aspireglobal.com.