

PRESS RELEASE AUGUST 29<sup>TH</sup> 2019

## ASPIRE GLOBAL IS GRANTED A **BINGO LICENSE IN THE UK**

Aspire Global has been granted a bingo-license by the UK Gambling Commission, enabling the company to increase market share in the UK by broadening the B2B-offering to additional fields within iGaming, in line with the long-term growth plan. The UK-license thus covers both casino, sports and bingo and is valid until further notice.

Aspire Global will be extending the UK-offering to bingo following an extension of the British iGaming-license, valid until further notice. Bingo is an attractive, social addition to casino and sports, enabling the company to gain market share in regulated markets by broadening the offering to existing and potential partners.

“Aspire Global is excited about the opportunity to extend our offering to current and potential partners in the UK. Having a broad license is a competitive advantage enabling us to gain market share in regulated markets, all in line with our long-term growth plan”, says Tsachi Maimon, CEO at Aspire Global.

### **FOR MORE INFORMATION, PLEASE CONTACT:**

Tsachi Maimon, CEO, Tel: +356-7977 7898 or email: [tsachi@aspireglobal.com](mailto:tsachi@aspireglobal.com)  
Motti Gil, CFO, Tel: +972- 54 664 04 06 or email: [mottigi@aspireglobal.com](mailto:mottigi@aspireglobal.com)

### **ABOUT THIS INFORMATION**

The information was submitted for publication by the contact persons above at 12:00 pm (CEST) on August 29<sup>th</sup> 2019.

This document is the English original. In the event of any discrepancy between the original English document and the Swedish translation, the English original shall prevail.

### **ABOUT ASPIRE GLOBAL**

Founded in 2005, Aspire Global offers a comprehensive iGaming solution for operators and white labels, including a complete suite of services for casino and sportsbook, multilingual CRM, payments and risk control, support call center, VIP management, acquisition optimization and a robust, market-leading platform. Aspire Global operates in several regulated markets including Denmark, Ireland, Malta, Portugal, Sweden and the UK. Aspire Global is listed on NASDAQ First North Premier under ASPIRE. Certified Advisor: FNCA Sweden AB, [info@fnca.se](mailto:info@fnca.se), +46-8-528 00 399. Please visit [www.aspireglobal.com](http://www.aspireglobal.com).