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BETITON – THE LATEST IGAMING BRAND LAUNCHED ON ASPIRE GLOBAL’S PLATFORM

Betiton, a new brand in the iGaming industry, is now live with its casino and sport offering. Betiton chose **Aspire Global’s** robust, market-leading platform after a careful procurement process.

Aspire Global is a leading provider of complete iGaming solutions for operators and white labels. The company has 44 partners currently on its platform. In the fourth quarter 2019, three new partners were signed of which Betiton was one of them.

“We searched for the best iGaming platform that suited our vision and reviewed all relevant alternatives. After a thorough review during the fall, we chose Aspire Global and is now live, targeting the European iGaming market. One of our crucial parameters was Aspire Global’s efficient one-stop-shop solution which allows us to focus on marketing and customer relations”, says Arnaud Serour, co-founder and CEO of Betiton.

Arnaud Serour has an extensive experience from the iGaming industry. He was previously among all managing director of Karamba, Aspire Global’s B2C brand. He left the position in September 2019 to start the Betiton brand.

“The launch of Betiton is yet another proof point of the power in our comprehensive solution for iGaming operators. Our scalable iGaming platform with a fully managed service package enables our partners to achieve their full potential”, says Jov Spiero, VP Sales of Aspire Global.

FOR MORE INFORMATION, PLEASE CONTACT:

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ABOUT ASPIRE GLOBAL

Founded in 2005, Aspire Global offers operators and white labels a comprehensive iGaming solution for casino, sportsbook and bingo. The robust, market-leading platform includes a complete suite of services such as multilingual CRM, payment and risk control, support call center, VIP management and acquisition optimization. Aspire Global operates in several regulated markets including Denmark, Ireland, Malta, Portugal, Sweden and the UK. Aspire Global is listed on Nasdaq First North Premier Growth Market under ASPIRE. Certified Advisor: FNCA Sweden AB, info@fnca.se, +46-8-528 00 399. Please visit www.aspireglobal.com.