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ASPIRE GLOBAL SIGNS PARTNERSHIP WITH SWITZERLAND'S LEADING OPERATOR SWISS CASINOS

Aspire Global's Pariplay, a leading game studio and game aggregator, has signed an agreement with the market leader Swiss Casinos. Through the partnership Pariplay's industry-leading casino content will be made available also to players of swisscasinos.ch.

Pariplay, the No. 1 aggregator and content provider behind innovative products including the Fusion™ aggregation platform and the Ignite Studio development programme, continues to gain momentum in Switzerland's growing regulated market. The agreement with Swiss Casinos marks the third Swiss gaming operator to offer Pariplay's thrilling casino content, following its ISO certification in July this year.

Swiss Casinos is the major operator in Switzerland's land-based casino space, operating four casinos, which collectively generated a gross gaming revenue of CHF 153 million in 2019. swisscasinos.ch, an online arm of the company that was founded in 2009, provides gaming enthusiasts with an exciting range of games, all tailored to Swiss players. With online gaming's rapid emergence in Switzerland, Swiss Casinos represents a key partnership in Pariplay's 2020 target for global market expansion.

Patrick Mastai Director of Online Casino at swisscasinos.ch, said: "Watching the enthusiasm generated by Pariplay's renowned casino content across a range of markets, we're thrilled to have the opportunity to collaborate with them moving forward. Our main objective is to provide our Swiss players with pure entertainment at the highest level, and we believe Pariplay's portfolio of games can help us achieve just that."

Tsachi Maimon, CEO of Aspire Global, said: "Partnering with a brand as prominent as Swiss Casinos is exciting and a huge opportunity for Pariplay to become the leading content provider in the Swiss market. It is inspiring to see the success of Pariplay's execution of its growth strategy and the attractiveness of its powerful casino offering."

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ABOUT ASPIRE GLOBAL

Aspire Global is a leading B2B-provider of iGaming solutions, offering companies everything they need to operate a successful iGaming brand, covering casino and sports. The B2B-offering comprises of a robust technical platform, proprietary casino games, a proprietary sportsbook, and a game aggregator. The platform itself can be availed of exclusively or combined with a wide range of services. In addition to the B2B-offering, Aspire Global also operates several B2C-brands, including Karamba, the greatest showcase of the strength of the B2B-offering. The Group operates in over 40 regulated markets spanning Europe, Latin America and Africa, including countries like the US, UK, Denmark, Portugal, Spain, Poland, Ireland, Nigeria, Colombia and Mexico. Offices are located in Malta, Israel, Bulgaria, Ukraine, North Macedonia, India, Italy and Gibraltar. Aspire Global is listed on Nasdaq First North Premier Growth Market under ASPIRE. Certified Advisor: FNCA Sweden AB, info@fnca.se, +46-8-528 00 399. Please visit www.aspireglobal.com.