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ASPIRE GLOBAL STRENGTHENS POSITION IN ROMANIA WITH 888CASINO PARTNERSHIP

Aspire Global's Pariplay, a leading game studio and game aggregator, has further expanded in the Romanian market through a partnership with 888casino, one of the world's leading gaming and entertainment operators.

The agreement will see Pariplay's portfolio of exciting casino games become more widely available in the Romanian iGaming space and builds on its initial introduction in Q1 2020. The partnership is Pariplay's third and largest in the country since being granted its license by the Romanian National Gambling Office (ONJN) in July of 2019 and expands on its existing partnership with 888casino, where Pariplay today is live in several key regulated markets.

By bolstering its presence in Romania, Pariplay has once again demonstrated its commitment to extending its footprint across global regulated markets. The Romanian market has been flourishing in recent years, reporting 9 billion RON in turnover in 2019.

Guy Cohen, Senior Vice President, Head of B2C at 888 Holdings said: "We're very excited to expand our partnership with Pariplay, which have already been welcome additions to our portfolio of casino games across several of our key regulated markets. This partnership will see us integrate a selection of their most popular titles for 888casino in Romania, with additional titles planned for the months ahead, ensuring our players maintain a sense of anticipation for more releases down the line."

Adrian Bailey, Managing Director at Pariplay said: "We're confident that partnering with a brand that has the reputation of 888casino will significantly strengthen our position in the Romanian market. The steady release of new Pariplay content on 888casino will be instrumental in providing Romanian players with innovative games to enjoy while also expanding the reach of our content throughout regulated Europe."

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ABOUT ASPIRE GLOBAL

Aspire Global is a B2B-provider for iGaming, offering companies everything they need to operate a successful iGaming brand for casino, sports and bingo. The B2B-offering comprises a robust technical platform and games. The platform is offered solely or combined with a range of services. The games include supply of proprietary titles and a hub for third-party games. In addition to the B2B-offering, Aspire Global operates several B2C-brands, including Karamba, the best showcase for the strength of the B2B-offering. The Group operates in several regulated markets including Denmark, Gibraltar, Ireland, Malta, Portugal, Romania, Sweden, the UK and the US. Offices are located in Malta, Israel, Bulgaria, Kiev, India and Gibraltar. Aspire Global is listed on Nasdaq First North Premier Growth Market under ASPIRE. Certified Advisor: FNCA Sweden AB, info@fnca.se, +46-8-528 00 399. Please visit www.aspireglobal.com