

PRESS RELEASE 30 JULY 2020

## ASPIRE GLOBAL EXPANDS ITS GAME OFFERING TO SWITZERLAND

Aspire Global's Pariplay, a leading game studio and game aggregator, has entered the Swiss iGaming market by partnering with Grand Casino Baden. The Swiss operator Grand Casino Baden is the established landbased casino behind the regulated market's first online casino brand, Jackpots.ch.

Earlier this month Pariplay received ISO/EIS 27001 certification which is a key criterion for the Swiss Federal Gaming Board ESBK. Close to 40 of Pariplay's Swiss-certified slot titles, including Dragons of the North, Wolf Riches and Mystic Manor, are now available to players at Jackpots.ch.

Marcel Tobler, COO iGaming at Grand Casino Baden said: "We are thrilled to be one of the first online casino operators in Switzerland to offer Pariplay's world-class casino games. We see their engaging content as an excellent addition to our existing portfolio at Jackpots.ch and believe they will be very well received by our players. We look forward to continuing to add Pariplay titles for our customers to return to, again and again, as our content partnership evolves."

Adrian Bailey, Managing Director at Pariplay, said: "We are very pleased to already be moving into a new market so soon after obtaining our ISO certification, and to be working with a local industry pioneer like Grand Casino Baden and its Jackpots.ch online brand. The newly regulated Swiss online casino space has already proven to be a great success, so we see this as just a first step in a market with a significant future."

### FOR MORE INFORMATION, PLEASE CONTACT:

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### ABOUT ASPIRE GLOBAL

*Aspire Global is a B2B-provider for iGaming, offering companies everything they need to operate a successful iGaming brand for casino, sports and bingo. The B2B-offering comprises a robust technical platform and games. The platform is offered solely or combined with a range of services. The games include supply of proprietary titles and a hub for third-party games. In addition to the B2B-offering, Aspire Global operates several B2C-brands, including Karamba, the best showcase for the strength of the B2B-offering. The Group operates in several regulated markets including Denmark, Gibraltar, Ireland, Malta, Portugal, Romania, Sweden, the UK and the US. Offices are located in Malta, Israel, Bulgaria, Kiev, India and Gibraltar. Aspire Global is listed on Nasdaq First North Premier Growth Market under ASPIRE. Certified Advisor: FNCA Sweden AB, [info@fnca.se](mailto:info@fnca.se), +46-8-528 00 399. Please visit [www.aspireglobal.com](http://www.aspireglobal.com)*