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## ASPIRE GLOBAL HIRES PAUL MYATT FROM QUICKSPIN AS CHIEF BUSINESS DEVELOPMENT OFFICER

[Aspire Global](#) continues to strengthen its senior management team and has hired Paul Myatt as its Chief Business Development Officer. Paul Myatt is presently Chief Commercial Officer and Managing Director of the Maltese operation at the game development studio QuickSpin.

Paul Myatt joined QuickSpin in 2015 and prior to that he was Head of New Business at the casino game developer NetEnt for five years.

Tsachi Maimon, CEO of Aspire Global, said: “After the recent acquisitions of the leading sportsbook provider BtoBet and the game studio and game aggregator Pariplay we are in the position to become the world’s leading iGaming supplier. Paul Myatt will be instrumental in securing an efficient execution of our growth strategy and to ensure that we can compete for any deal that exists out there. Paul Myatt has a longstanding experience of the iGaming industry and a proven track-record of business development. We are very happy to welcome Paul Myatt to the Aspire Global family.”

Paul Myatt said: “With its recent acquisitions Aspire Global has significantly strengthened its market position and showed its ability to execute on its solid strategy. Today Aspire Global is the most exciting and promising company in the iGaming industry. I’m excited to join Aspire Global and to further bolster the strong development together with the current knowledgeable team and Board, focusing on continued profitable growth.”

### FOR MORE INFORMATION, PLEASE CONTACT:

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### ABOUT ASPIRE GLOBAL

*Aspire Global is a leading B2B-provider of iGaming solutions, offering companies everything they need to operate a successful iGaming brand, covering casino and sports. The B2B-offering comprises of a robust technical platform, proprietary casino games, a proprietary sportsbook, and a game aggregator. The platform itself can be availed of exclusively or combined with a wide range of services. In addition to the B2B-offering, Aspire Global also operates several B2C-brands, including Karamba, the greatest showcase of the strength of the B2B-offering. The Group operates in 25 regulated markets spanning Europe, Latin America and Africa, including countries like the US, UK, Denmark, Portugal, Spain, Poland, Ireland, Nigeria, Colombia and Mexico. Offices are located in Malta, Israel, Bulgaria, Ukraine, North Macedonia, India, Italy and Gibraltar. Aspire Global is listed on Nasdaq First North Premier Growth Market under ASPIRE. Certified Advisor: FNCA Sweden AB, [info@fnca.se](mailto:info@fnca.se), +46-8-528 00 399. Please visit [www.aspireglobal.com](http://www.aspireglobal.com).*