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ASPIRE GLOBAL'S PARIPLAY SECURES INTERIM IGAMING SUPPLIER LICENSE FOR WEST VIRGINIA

Aspire Global's Pariplay has been granted an Interim iGaming Supplier License for the state of West Virginia. The reception of this license marks Pariplay's entrance into a second US state, following its approval for a license in New Jersey last year. The interim license will enable Pariplay to sign deals with casino operators in West Virginia and provide its industry-leading suite of gaming content to more players in the expanding US market.

The US has proven itself to be a major growing market in the global iGaming space, with the near-immediate uptake gambling received in each state that legalised it. To date, 26 states have either legalised sports betting or have passed a bill to legalise it. West Virginia has shown immense potential, reporting impressive month-on-month revenue increases according to the West Virginia Lottery Commission.

This latest development in the US is Pariplay's latest move in its 2021 expansion strategy, and a clear demonstration of Pariplay's ongoing efforts to extend its global footprint across all regulated markets. By entering into partnerships with a new base of operators in West Virginia, Pariplay will be able to provide its renowned portfolio of hundreds of casino games, including hit titles like Kings of the Trident Deluxe, Dragons of the North Deluxe, Mystery Fox, Wolf Riches and Stallion Fortunes. In addition to Pariplay's innovative gaming catalogue, operators in West Virginia will also gain access to thousands of games from leading suppliers that are available through Pariplay's Fusion™ aggregation platform.

Adrian Bailey, Managing Director of Pariplay, said: "Being approved by the West Virginia Lottery Commission to offer our high-quality games to players also in this market is a very exciting move for Pariplay, as we see much potential not only in this state but in the US market as a whole. We think our suite of games will resonate well with the players in this state and we look forward to begin building partnerships with operators in West Virginia and beyond as we continue to expand into more regulated markets."

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ABOUT ASPIRE GLOBAL

Aspire Global is a leading B2B-provider of iGaming solutions, offering companies everything they need to operate a successful iGaming brand, covering casino and sports. The B2B-offering comprises of a robust technical platform, proprietary casino games, a proprietary sportsbook, and a game aggregator. The platform itself can be availed of exclusively or combined with a wide range of services. In addition to the B2B-offering, Aspire Global also operates several B2C-brands, including Karamba, the greatest showcase of the strength of the B2B-offering. The Group operates in 25 regulated markets spanning Europe, Latin America and Africa, including countries like the US, UK, Denmark, Portugal, Spain, Poland, Ireland, Nigeria, Colombia and Mexico. Offices are located in Malta, Israel, Bulgaria, Ukraine, North Macedonia, India, Italy and Gibraltar. Aspire Global is listed on Nasdaq First North Premier Growth Market under ASPIRE. Certified Advisor: FNCA Sweden AB, info@fnca.se, +46-8-528 00 399. Please visit www.aspireglobal.com.