



PRESS RELEASE 24 MARCH 2021

## ASPIRE GLOBAL HIRES ADITYA BHUSHAN FROM NETENT AS CTO

<u>Aspire Global</u> has recruited Aditya Bhushan as CTO. He is currently CTO at the premium online casino games developer NetEnt. The recruitment of Aditya Bhushan is yet another step in Aspire Global's aim to further strengthen its senior management team.

Aditya Bhushan will be managing Aspire Global's technology department including the technology operations and development teams, IT, and security. He brings with him years of experience in building successful products, organizations, and new development centres. Aditya Bhushan started his career as a software developer at Adobe in India and joined NetEnt in 2009. At NetEnt he was part of some of the most major developments and has architected the content aggregation platform and the live casino product as well as key parts of NetEnt's casino platform. He also set up and headed NetEnt's development centre in India. Aditya Bhushan was appointed CTO in 2020.

Tsachi Maimon, CEO of Aspire Global, said: "Technology is at the very heart of our business. Having leading technology is a prerequisite for our continued success. I'm very happy to welcome Aditya Bhushan to Aspire Global, who will bring with him significant experience in producing eminent slot games and casino platforms. He will be key in structuring an agile and scalable tech organization across multiple jurisdictions worldwide, as well as in further developing Aspire Global's leading offerings to iGaming operators."

Aditya Bhushan said: "I'm thrilled to join Aspire Global, which has established itself as one of the most exciting companies in the iGaming industry. The company has consistently executed its growth strategy and recently made strategically important acquisitions that position Aspire Global as a leading iGaming supplier. I'm happy to join Aspire Global and play a part in realizing the vision to become the world's leading iGaming supplier."

Aditya Bhushan holds a bachelor's degree in Physics from Delhi University and a master's degree in Software. Aditya Bhushan takes on his position as of July 1<sup>st</sup>, 2021.

## FOR MORE INFORMATION, PLEASE CONTACT:

Tsachi Maimon, CEO, tel: +346-3645 2458 or email: investors@aspireglobal.com Motti Gil, CFO, tel: +356-9924 0646 or email: <u>investors@aspireglobal.com</u>

## ABOUT ASPIRE GLOBAL

Aspire Global is a leading B2B-provider of iGaming solutions, offering companies everything they need to operate a successful iGaming brand, covering casino and sports. The B2B-offering comprises of a robust technical platform, proprietary casino games, a proprietary sportsbook, and a game aggregator. The platform itself can be availed of exclusively or combined with a wide range of services. In addition to the B2B-offering, Aspire Global also operates several B2C-brands, including Karamba, the greatest showcase of the strength of the B2B-offering. The Group operates in 26 regulated markets spanning Europe, America and Africa, including countries like the US, UK, Denmark, Portugal, Spain, Poland, Ireland, Nigeria, Colombia and Mexico. Offices are located in Malta, Israel, Bulgaria, Ukraine, North Macedonia, India, Italy and Gibraltar. Aspire Global is listed on Nasdaq First North Premier Growth Market under ASPIRE. Certified Advisor: FNCA Sweden AB, info@fnca.se, +46-8-528 00 399. Please visit www.aspireglobal.com.