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ASPIRE GLOBAL'S GAMES LIVE WITH UK OPERATOR BETFRED

Aspire Global's Pariplay, the leading games studio and game aggregator, is now live with UK operator Betfred.

Betfred is the UK's largest independent betting brand and operates across multiple channels including online, mobile and retail with over 1,500 stores UK wide. More games are due to follow in the coming weeks from Pariplay's extensive portfolio of more than 100 proprietary innovative and entertaining slots.

Andy Horne, Head of eGaming at Betfred, said: "Pariplay's slots are a great addition to our portfolio and we're looking forward to making them available to our Games customers. We have an evolving cooperation with Pariplay and are excited about the opportunities it is set to bring in the near future."

Adrian Bailey, Managing Director at Pariplay, said: "The UK market remains a very important one for us and we are very pleased to have extended our reach there by teaming up with Betfred. The games we have selected to kick off our relationship are proven performers and I'm confident they and the others we have in our range will be appreciated by their customers."

As well as its own games, Pariplay aggregates thousands of others from some of the industry's best-known studios on its Fusion™ platform, which is also equipped with a range of conversion, retention and tool mechanics. The platform is now licensed in 16 regulated markets.

FOR MORE INFORMATION, PLEASE CONTACT:

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ABOUT ASPIRE GLOBAL

Aspire Global is a leading B2B-provider of iGaming solutions, offering companies everything they need to operate a successful iGaming brand, covering casino and sports. The B2B-offering comprises of a robust technical platform, proprietary casino games, a proprietary sportsbook, and a game aggregator. The platform itself can be availed of exclusively or combined with a wide range of services. In addition to the B2B-offering, Aspire Global also operates several B2C-brands, including Karamba, the greatest showcase of the strength of the B2B-offering. The Group operates in 26 regulated markets spanning Europe, America and Africa, including countries like the US, UK, Denmark, Portugal, Spain, Poland, Ireland, Nigeria, Colombia and Mexico. Offices are located in Malta, Israel, Bulgaria, Ukraine, North Macedonia, India, Italy and Gibraltar. Aspire Global is listed on Nasdaq First North Premier Growth Market under ASPIRE. Certified Advisor: FNCA Sweden AB, info@fnca.se, +46-8-528 00 399. Please visit www.aspireglobal.com.