

PRESS RELEASE 29 MARCH 2021

ASPIRE GLOBAL'S BTOBET HAS RECEIVED UK CERTIFICATION FOR ITS SPORTSBOOK PLATFORM

Aspire Global, a leading B2B provider of iGaming solutions, has been awarded full certification of its sportsbook platform in the UK. UK operators will now be able to take advantage of Aspire Global's renowned player-centric technology and features. This is a major step in Aspire Global's growth strategy for BtoBet and its proprietary sportsbook which was acquired in October 2020.

After Aspire Global's acquisition of the leading sportsbook provider BtoBet it has strengthened its position through significant sportsbook deals with among all Betfair and William Hill in the Latin American market. BtoBet has a strong foundation in Europe, Latin America and Africa. The latest certification in the UK is part of the aim to certify the sportsbook platform in every regulated market, with particular emphasis on the European market.

Aspire Global has been present in the UK within the casino vertical since the company's foundation in 2005. Today, Aspire Global offers its cutting-edge iGaming solutions, covering casino, sports, games studio and game aggregator as well as managed service, to operators in Europe, the US, Latin America and Africa.

Tsachi Maimon, CEO at Aspire Global, said: "We see numerous growth possibilities for our proprietary sportsbook in European markets such as the UK along with the US and Latin America. The certification in the UK for BtoBet's sportsbook platform is a significant strategic step in expanding our sports vertical to new markets. UK is the biggest European iGaming market and we now invite all UK operators to join our quality sportsbook platform."

FOR MORE INFORMATION, PLEASE CONTACT:

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ABOUT ASPIRE GLOBAL

Aspire Global is a leading B2B-provider of iGaming solutions, offering companies everything they need to operate a successful iGaming brand, covering casino and sports. The B2B-offering comprises of a robust technical platform, proprietary casino games, a proprietary sportsbook, and a game aggregator. The platform itself can be availed of exclusively or combined with a wide range of services. In addition to the B2B-offering, Aspire Global also operates several B2C-brands, including Karamba, the greatest showcase of the strength of the B2B-offering. The Group operates in 26 regulated markets spanning Europe, America and Africa, including countries like the US, UK, Denmark, Portugal, Spain, Ireland, Nigeria, Colombia and Mexico. Offices are located in Malta, Israel, Bulgaria, Ukraine, North Macedonia, India, Italy and Gibraltar. Aspire Global is listed on Nasdaq First North Premier Growth Market under ASPIRE. Certified Advisor: FNCA Sweden AB, info@fnca.se, +46-8-528 00 399. Please visit www.aspireglobal.com.