

PRESS RELEASE 9 APRIL 2021

## ASPIRE GLOBAL SIGNS PLATFORM DEAL FOR THE INTERNATIONAL LAUNCH OF LUCKSTER.COM

[Aspire Global](#) has signed a platform deal with Luckster.com, a new multi-vertical brand founded by industry veterans, for its upcoming launch. The agreement is the first that covers the entire Aspire Global proprietary offering – platform, sports and casino games.

Aspire Global will power the entry of Luckster.com, which offers verticals across sports and casino, into regulated markets in Europe and Latin America. Further global expansion is set to follow, facilitated by Aspire Global's presence in 26 regulated markets in Europe, America and Africa.

Luckster.com boasts a team with a wealth of experience in the online gaming industry, with owner and Managing Director Mike Batenburg at the helm.

Mike Batenburg, owner and Managing Director at Luckster.com, said: "When we were searching for a platform for Luckster.com, we knew that we wanted to partner with a company that is widely respected in the industry and which could lead us into the many new regulated markets around the world. Aspire Global ticked all the boxes and offers us peace of mind as a public company that we can trust."

Jov Spiero, VP Sales at Aspire Global, said: "This partnership is clear proof that Aspire Global has established itself as a powerhouse for iGaming operators. Our broad geographic footprint in four continents and outstanding offering make us the first choice among iGaming suppliers. We look forward to leveraging the power of our offering in order to build a strong partnership and maximise Luckster.com's opportunities."

### FOR MORE INFORMATION, PLEASE CONTACT:

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### ABOUT ASPIRE GLOBAL

*Aspire Global is a leading B2B-provider of iGaming solutions, offering companies everything they need to operate a successful iGaming brand, covering casino and sports. The B2B-offering comprises of a robust technical platform, proprietary casino games, a proprietary sportsbook, and a game aggregator. The platform itself can be availed of exclusively or combined with a wide range of services. In addition to the B2B-offering, Aspire Global also operates several B2C-brands, including Karamba, the greatest showcase of the strength of the B2B-offering. The Group operates in 26 regulated markets spanning Europe, America and Africa, including countries like the US, UK, Denmark, Portugal, Spain, Ireland, Nigeria, Colombia and Mexico. Offices are located in Malta, Israel, Bulgaria, Ukraine, North Macedonia, India, Italy and Gibraltar. Aspire Global is listed on Nasdaq First North Premier Growth Market under ASPIRE. Certified Advisor: FNCA Sweden AB, [info@fnca.se](mailto:info@fnca.se), +46-8-528 00 399. Please visit [www.aspireglobal.com](http://www.aspireglobal.com).*