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ASPIRE GLOBAL STRENGTHENS FOOTHOLD IN THE US THROUGH PARIPLAY AND GAN DEAL

Aspire Global's Pariplay, the leading aggregator and content provider, has significantly enhanced its presence in the US after striking a deal to supply its proprietary games portfolio to platform provider GAN.

The partnership will see Pariplay expand its footprint in the fast-growing US market with GAN's plug & play aggregator platform available to operators in three states - New Jersey, Pennsylvania and Michigan. GAN currently supplies around 20 Real Money and Social US operators with online solutions, including Penn Interactive, Borgata, Seneca and Twin River Casino. GAN also offers its platform to operators in Italy.

The evolving US online gaming market offers great potential to Pariplay who made its US debut in February this year together with Rush Street Interactive in New Jersey.

By partnering with GAN, a well-established supplier in the market with leading operator partners, Pariplay will get its games in front of a significant audience across numerous states. Pariplay offers a comprehensive games library with over 120 high-quality titles. The content offers a mix of classic and fresh slots with a wide array of themes, features and volatility, appealing to a broad player demographic. Top-performing titles include Stallion Fortunes, Mystery Fox and Dragons of the North.

Jeff Berman, Chief Commercial Officer at GAN, said: "Pariplay's extensive content portfolio provides innovative games that offer maximum entertainment and engagement that appeal to all player types. With the addition of Pariplay's games we will significantly boost our existing offering and provide our partners with premium titles that we are certain slot fans will love."

Tsachi Maimon, CEO at Aspire Global, said: "Establishing a presence and building our brands in the US market is an objective for us this year. The US is growing at an impressive rate with more states currently considering legalising online gaming and our objective is to be at forefront of the developments."

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ABOUT ASPIRE GLOBAL

Aspire Global is a leading B2B-provider of iGaming solutions, offering companies everything they need to operate a successful iGaming brand, covering casino and sports. The B2B-offering comprises of a robust technical platform, proprietary casino games, a proprietary sportsbook, and a game aggregator. The platform itself can be availed of exclusively or combined with a wide range of services. In addition to the B2B-offering, Aspire Global also operates several B2C-brands, including Karamba, the greatest showcase of the strength of the B2B-offering. The Group operates in 26 regulated markets spanning Europe, America and Africa, including countries like the US, UK, Denmark, Portugal, Spain, Ireland, Nigeria, Colombia and Mexico. Offices are located in Malta, Israel, Bulgaria, Ukraine, North Macedonia, India, Italy and Gibraltar. Aspire Global is listed on Nasdaq First North Premier Growth Market under ASPIRE. Certified Advisor: FNCA Sweden AB, info@fnca.se, +46-8-528 00 399. Please visit www.aspireglobal.com.