

PRESS RELEASE 17 MAY 2021

ASPIRE GLOBAL'S PARIPLAY SIGNS DEAL WITH AMELCO FOR US IGAMING ROLLOUT

[Aspire Global's](#) Pariplay, the leading aggregator and content provider, and Amelco have signed an integration deal that will boost both parties' US operations across multiple states.

Pariplay and Amelco have joined forces in a deal that will see Amelco integrate Pariplay's premium Fusion™ platform into its wider full-service offering.

Aspire Global's Pariplay offers over 12,000 games from leading global suppliers through its Fusion™ platform, with Amelco also set to receive Pariplay's top proprietary titles, including high performers Stallion Fortunes, Mystery Fox and Dragons of the North.

The agreement marks another US expansion for trading, software and full-service platform provider Amelco's growing iGaming portfolio.

Pariplay has experienced strong growth over the last year with several global high-profile deals announced. Pariplay also recently strengthened its foothold in the US market with the supplier's content already live in New Jersey, with Pennsylvania and Michigan to follow soon.

Brandon Walker, Head of Amelco US, said: "We're very happy to partner with Pariplay, who brings a wealth of experience and a highly impressive platform to expand our offering. This deal is testament to our continued plans to expand across the US, as we aim to offer one of the most comprehensive sportsbook, casino and PAM platforms available stateside."

Tsachi Maimon, CEO of Aspire Global, said: "This is yet another significant step in our strategy to establish a presence and build our brands in the US market. The US iGaming market is growing at an impressive rate and our objective is to be at forefront of the developments."

Licensed in 16 regulated markets, Pariplay's platform also has a range of conversion and retention tools which enable operators to increase engagement and acquisition levels.

FOR MORE INFORMATION, PLEASE CONTACT:

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ABOUT ASPIRE GLOBAL

Aspire Global is a leading B2B-provider of iGaming solutions, offering companies everything they need to operate a successful iGaming brand, covering casino and sports. The B2B-offering comprises of a robust technical platform, proprietary casino games, a proprietary sportsbook, and a game aggregator. The platform itself can be availed of exclusively or combined with a wide range of services. In addition to the B2B-offering, Aspire Global also operates several B2C-brands, including Karamba, the greatest showcase of the strength of the B2B-offering. The Group operates in 26 regulated markets spanning Europe, America and Africa, including countries like the US, UK, Denmark, Portugal, Spain, Ireland, Nigeria, Colombia and Mexico. Offices are located in Malta, Israel, Bulgaria, Ukraine, North Macedonia, India, Italy and Gibraltar. Aspire Global is listed on Nasdaq First North Premier Growth Market under ASPIRE. Certified Advisor: FNCA Sweden AB, info@fnca.se, +46-8-528 00 399. Please visit www.aspireglobal.com.