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ASPIRE GLOBAL'S PARIPLAY SIGNS AGREEMENT WITH LOTTERY OPERATOR TENLOT GROUP

Aspire Global's Pariplay, the leading aggregator and content provider, has struck a milestone agreement with Tenlot Group which will see content from its Fusion™ platform made available to major national lotteries across the globe.

Tenlot Group is a lottery and gaming operator, providing turnkey solutions to national, regional, and local governments in numerous countries globally, with a key presence in Africa and Latin America.

The deal will see Tenlot Group's lotteries gain access to Pariplay's Fusion™ platform which features over 12,000 games from global suppliers, as well as Pariplay's diverse portfolio of proprietary content. In addition, the platform hosts a range of exclusive marketing tools to help operators increase the engagement and retention levels of their players.

The deal marks a significant step for Pariplay, as it enables the supplier to offer its thrilling games library to renowned national and regional lotteries in new markets, reaching a broader audience. The list of operators includes members of the World Lottery Association (WLA) from countries including Kenya, Ghana and Guatemala, among others.

Licensed in 16 regulated markets, Pariplay's Fusion™ platform hosts one of the industry's most comprehensive offerings.

Yossi Abadi, Chief Executive Officer of Tenlot Group, said: "Tenlot is delighted to team with Pariplay to offer our customers a vast new variety of exciting gaming options, notable by their rich, engaging content. Pariplay's Fusion™ platform will enable Tenlot to offer players more superior-entertainment experiences, contributing to greater engagement, profits and – as is consistent with our business model – social investment in the countries in which we operate."

Tsachi Maimon, CEO at Aspire Global, said: "This is an important partnership for Aspire Global and Pariplay as it will provide new high-quality content to leading lottery operators and their customers. Tenlot Group is a trusted operator and partner holding several licences in close cooperation with respectable charitable organisations. We are very excited to introduce Pariplay's content to their growing customer base around the globe."

FOR MORE INFORMATION, PLEASE CONTACT:

Tsachi Maimon, CEO, tel: +346-3645 2458 or email: investors@aspireglobal.com

Motti Gil, CFO, tel: +356-9924 0646 or email: investors@aspireglobal.com

ABOUT ASPIRE GLOBAL

Aspire Global is a leading B2B-provider of iGaming solutions, offering companies everything they need to operate a successful iGaming brand, covering casino and sports. The B2B-offering comprises of a robust technical platform, proprietary casino games, a proprietary sportsbook, and a game aggregator. The platform itself can be availed of exclusively or combined with a wide range of services. In addition to the B2B-offering, Aspire Global also operates several B2C-brands, including Karamba, the greatest showcase of the strength of the B2B-offering. The Group operates in 26 regulated markets spanning Europe, America and Africa, including countries like the US, UK, Denmark, Portugal, Spain, Ireland, Nigeria, Colombia and Mexico. Offices are located in Malta, Israel, Bulgaria, Ukraine, North Macedonia, India, Italy and Gibraltar. Aspire Global is listed on Nasdaq First North Premier Growth Market under ASPIRE. Certified Advisor: FNCA Sweden AB, info@fnca.se, +46-8-528 00 399. Please visit www.aspireglobal.com.