

PRESS RELEASE 10 JUNE 2021

ASPIRE GLOBAL'S PARIPLAY AWARDED GREEK SUPPLIER LICENSE

Aspire Global's Pariplay, the leading aggregator and content provider, has been granted a Greek suitability license which will enable it to supply its premium Fusion™ platform content to local operators.

The licence will allow Pariplay to enter the Greek market for the first time and offer its proprietary as well as third-party games to local operator partners. Aspire Global has no presence previously in Greece.

Pariplay's Fusion™ aggregation platform features thousands of games from the industry's leading games developers and a suite of back-office conversion and retention tools that enhance player value.

The licence was issued by the Hellenic Gaming Commission following a comprehensive application process and marks an important step in Aspire Global's expansion into regulated markets.

Greece offers an exciting opportunity for suppliers as the market has recently introduced new regulation which allows new operators to enter the market to offer online betting and casinos.

Tsachi Maimon, CEO of Aspire Global, said: "This is yet another significant step in our strategy to grow in regulated markets across the world. Greece is a fast-growing market with great potential and we are thrilled to be granted this licence. We are now looking forward to introduce our content to the Greek market and grow our brand in this exciting market."

FOR MORE INFORMATION, PLEASE CONTACT:

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ABOUT ASPIRE GLOBAL

Aspire Global is a leading B2B-provider of iGaming solutions, offering companies everything they need to operate a successful iGaming brand, covering casino and sports. The B2B-offering comprises of a robust technical platform, proprietary casino games, a proprietary sportsbook, and a game aggregator. The platform itself can be availed of exclusively or combined with a wide range of services. In addition to the B2B-offering, Aspire Global also operates several B2C-brands, including Karamba, the greatest showcase of the strength of the B2B-offering. The Group operates in 30 regulated markets spanning Europe, America and Africa, including countries like the US, UK, Denmark, Portugal, Spain, Ireland, Nigeria, Colombia and Mexico. Offices are located in Malta, Israel, Bulgaria, Ukraine, North Macedonia, India, Italy and Gibraltar. Aspire Global is listed on Nasdaq First North Premier Growth Market under ASPIRE. Certified Advisor: FNCA Sweden AB, info@fnca.se, +46-8-528 00 399. Please visit www.aspireglobal.com.