

PRESS RELEASE 11 JUNE 2021

ASPIRE GLOBAL SIGNS PLATFORM, SPORTS AND GAMES DEAL **FOR THE UK WITH STAKE.COM**

Aspire Global has signed a deal with Stake.com, a fast-growing innovative casino and betting site, for its upcoming launch of a new brand – stake.co.uk – in the UK. The agreement covers Aspire Global's entire proprietary offering – platform, sportsbook, games, game aggregator and managed services.

Stake.com was established in 2017 and provides an innovative casino site and sportsbook with more than 30 billion bets every year. Following its international success, Stake.com is now preparing for the launch of its new casino and betting site stake.co.uk in the UK.

In March 2021, UFC®, the world's premier MMA organization, announced a new partnership with Stake.com, that became its first-ever official betting partner in Latin America and Asia. World MMA champions Israel Adesanya and Francis Ngannou are Stake.com's renowned brand ambassadors.

Mladen Vuckovic, CEO at Stake.com, said: "When we planned our expansion to the regulated UK market, we searched for a partner who can provide the entire iGaming offering and is renowned for its technology, expertise and products. Aspire Global met our high standards and will offer our players a unique experience across multiple verticals. We look forward to continue our expansion together with Aspire Global."

Tsachi Maimon, CEO at Aspire Global, said: "We are thrilled to partner with such a strong, fast-growing brand as Stake.com which provides an innovative gaming experience. This partnership is yet another proof of the strength and attractiveness in our complete iGaming offering. We look forward to support Stake.com in further strengthening their position as a fast-growing, innovative iGaming company in the large UK market."

FOR MORE INFORMATION, PLEASE CONTACT:

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ABOUT ASPIRE GLOBAL

Aspire Global is a leading B2B-provider of iGaming solutions, offering companies everything they need to operate a successful iGaming brand, covering casino and sports. The B2B-offering comprises of a robust technical platform, proprietary casino games, a proprietary sportsbook, and a game aggregator. The platform itself can be availed of exclusively or combined with a wide range of services. In addition to the B2B-offering, Aspire Global also operates several B2C-brands, including Karamba, the greatest showcase of the strength of the B2B-offering. The Group operates in 30 regulated markets spanning Europe, America and Africa, including countries like the US, UK, Denmark, Portugal, Spain, Ireland, Nigeria, Colombia and Mexico. Offices are located in Malta, Israel, Bulgaria, Ukraine, North Macedonia, India, Italy and Gibraltar. Aspire Global is listed on Nasdaq First North Premier Growth Market under ASPIRE. Certified Advisor: FNCA Sweden AB, info@fnca.se, +46-8-528 00 399. Please visit www.aspireglobal.com.