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ASPIRE GLOBAL ACCELERATES OPERATIONS IN THE US BY APPOINTING QUINCY RAVEN AS MANAGING DIRECTOR

Aspire Global has taken another important step in expanding its business in the US by appointing experienced executive Quincy Raven as Managing Director of Aspire Global US.

The US is one of Aspire Global's prioritized markets in which the company foresees significant growth opportunities. As the Managing Director of Aspire Global US, Quincy Raven will be instrumental in leading and executing on Aspire Global's growth strategy for the US gaming market. Quincy brings key market insights and expertise to the company's management team with over 20 years of experience in technology and gaming. Over the past decade he has held key strategic roles focused on new market development followed by rapid expansion. Most recently he serviced as Senior Director Gaming and Payments at Blackhawk Network and prior to that he served as Executive Director, Business Development Americas, at Scientific Games.

Tsachi Maimon, CEO of Aspire Global, said: "The US iGaming market is growing at an impressive rate and our objective is to be at forefront of the developments. Quincy has excellent experience and will focus on accelerating sales and setting up the relevant operations in order to make sure Aspire Global can establish a significant presence in the US market."

Quincy Raven said: "Aspire Global is one of the strongest supplier brands in the iGaming industry abroad with leading B2B offerings. I look forward to the opportunity to head Aspire Global's expansion in the US and introduce its complete solution to US operators and companies who want to build a presence in the growing US iGaming market."

Aspire Global currently has licenses in New Jersey and West Virginia, and has filed applications for accessibility in Pennsylvania and Michigan, with the objective to file in all accessible states. Aspire Global has recently signed significant game deals with GAN and Amelco, and is live since spring this year with its game offering with Rush Street Interactive in New Jersey.

Quincy Raven holds an MBA from Northeastern University's D'Amore-McKim School of Business. He will be part of Aspire Global's management team and starts his position 2 August 2021.

FOR MORE INFORMATION, PLEASE CONTACT:

Tsachi Maimon, CEO, tel: +346-3645 2458 or email: investors@aspireglobal.com

Motti Gil, CFO, tel: +356-9924 0646 or email: investors@aspireglobal.com

ABOUT ASPIRE GLOBAL

Aspire Global is a leading B2B-provider of iGaming solutions, offering companies everything they need to operate a successful iGaming brand, covering casino and sports. The B2B-offering comprises of a robust technical platform, proprietary casino games, a proprietary sportsbook, and a game aggregator. The platform itself can be availed of exclusively or combined with a wide range of services. In addition to the B2B-offering, Aspire Global also operates several B2C-brands, including Karamba, the greatest showcase of the strength of the B2B-offering. The Group operates in 30 regulated markets spanning Europe, America and Africa, including countries like the US, UK, Denmark, Portugal, Spain, Ireland, Nigeria, Colombia and Mexico. Offices are located in Malta, Israel, Bulgaria, Ukraine, North Macedonia, India, Italy and Gibraltar. Aspire Global is listed on Nasdaq First North Premier Growth Market under ASPIRE. Certified Advisor: FNCA Sweden AB, info@fnca.se, +46-8-528 00 399. Please visit www.aspireglobal.com.