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## ASPIRE GLOBAL'S PARIPLAY SIGNS EXCLUSIVE PARTNERSHIP WITH AINSWORTH WITH BRAZIL FOCUS

**Aspire Global's** Pariplay, the leading content and aggregator provider, has signed a deal with Ainsworth Game Technology Ltd to distribute Ainsworth's online content exclusively in Latin America through the innovative Fusion™ platform.

The new partnership forms an important part of both Ainsworth, Aspire Global and Pariplay's strategic growth plan for Latin America. It is also a further sign of Pariplay's commitment to providing operator partners with the best possible content through the out-of-the-box Fusion™ solution.

The deal will see Ainsworth partnering with Pariplay for all new online releases in Latin America, with the world-famous land-based and online games provider making its titles available to players through Pariplay's aggregation platform.

Fusion™ features thousands of games from the industry's leading games developers and a suite of back-office conversion and retention tools that enhance player value.

Jason Lim, Ainsworth's General Manager of Online, said: "Ainsworth is continuing our online growth strategy and this partnership with Pariplay will significantly strengthen our offering and further consolidate our position as a leading slot developer in Latin American markets."

Tsachi Maimon, CEO of Aspire Global, said: "We are very happy about the opportunities and reach that we will have in a greater number of regulated markets by the hand of a great company like Ainsworth. With this alliance, Aspire Global has further strengthened its position in Latin America and it contributes to our opportunities to continue to grow our presence, with special focus on Brazil."

### FOR MORE INFORMATION, PLEASE CONTACT:

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### ABOUT ASPIRE GLOBAL

*Aspire Global is a leading B2B-provider of iGaming solutions, offering companies everything they need to operate a successful iGaming brand, covering casino and sports. The B2B-offering comprises of a robust technical platform, proprietary casino games, a proprietary sportsbook, and a game aggregator. The platform itself can be availed of exclusively or combined with a wide range of services. In addition to the B2B-offering, Aspire Global also operates several B2C-brands, including Karamba, the greatest showcase of the strength of the B2B-offering. The Group operates in 30 regulated markets spanning Europe, America and Africa, including countries like the US, UK, Denmark, Portugal, Spain, Ireland, Nigeria, Colombia and Mexico. Offices are located in Malta, Israel, Bulgaria, Ukraine, North Macedonia, India, Italy and Gibraltar. Aspire Global is listed on Nasdaq First North Premier Growth Market under ASPIRE. Certified Advisor: FNCA Sweden AB, [info@fnca.se](mailto:info@fnca.se), +46-8-528 00 399. Please visit [www.aspireglobal.com](http://www.aspireglobal.com).*