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## Aspire Global's Pariplay Granted Full Supplier License In West Virginia

**Aspire Global's** Pariplay, the leading content and aggregator provider, has reached another milestone in its expansion strategy after being granted a full iGaming Supplier License in West Virginia, USA. Pariplay is now able to offer local licensees in West Virginia its Fusion™ aggregation platform with over 3,000 games from leading game developers.

In January this year, Pariplay was granted an interim certification in West Virginia and in February Pariplay made its debut in the fast-growing US market when its content went live in New Jersey. Pariplay has applied for licenses in several states.

Pariplay's Fusion™ platform hosts over 100 proprietary slot games, as well as content from over 60 of the world's most sought-after studios and up-and-coming suppliers, and is now available also for operators in West Virginia. Unique partnerships and content have been selected for customisation targeting the US player preferences and an exclusive game line-up.

Fusion™ also features a set of marketing engagement tools, soon to be certified in the US, such as a bonus engine, live tournaments, free spins, and Spin That wheel, which have been proven to boost acquisition, retention and engagement rates and have become invaluable for any operator wanting to stand out from the crowd.

With the Fusion™ platform, US land-based suppliers and operators launching online for the first time are offered an out-of-the-box solution to ensure they swiftly get off the ground with an attractive offering at a time when first mover advantage is crucial.

Tsachi Maimon, CEO of Aspire Global, said: "The US is one of Aspire Global's prioritized markets and a full license in West Virginia is an important marker in the implementation of our US growth strategy. The US iGaming market is growing at an impressive rate and we are determined to be at forefront of the developments."

### FOR MORE INFORMATION, PLEASE CONTACT:

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### ABOUT ASPIRE GLOBAL

*Aspire Global is a leading B2B-provider of iGaming solutions, offering companies everything they need to operate a successful iGaming brand, covering casino and sports. The B2B-offering comprises of a robust technical platform, proprietary casino games, a proprietary sportsbook, and a game aggregator. The platform itself can be availed of exclusively or combined with a wide range of services. In addition to the B2B-offering, Aspire Global also operates several B2C-brands, including Karamba, the greatest showcase of the strength of the B2B-offering. The Group operates in 30 regulated markets spanning Europe, America and Africa, including countries like the US, UK, Denmark, Portugal, Spain, Ireland, Nigeria, Colombia and Mexico. Offices are located in Malta, Israel, Bulgaria, Ukraine, North Macedonia, India, Italy and Gibraltar. Aspire Global is listed on Nasdaq First North Premier Growth Market under ASPIRE. Certified Advisor: FNCA Sweden AB, [info@fnca.se](mailto:info@fnca.se), +46-8-528 00 399. Please visit [www.aspireglobal.com](http://www.aspireglobal.com).*