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Aspire Global's Pariplay signs agreement with Holland Casino

Aspire Global's Pariplay, the leading content and aggregator provider, has signed a deal to supply its proprietary games to Holland Casino in the newly regulated Dutch market.

Holland Casino is one of in total ten online operators to be granted a license by regulator Kansspelautoriteit (KSA) when the market opened on 1 October 2021. Holland Casino's land-based business operates in 14 locations in all parts of the Netherlands, with 1.1 million visitors annually, and has a leading presence within the new regulated digital ecosystem in the Netherlands.

In total, 20 of Pariplay's innovative and entertaining slots will now be made available to players at Holland Casino. Pariplay has already at least 30 games studios in their network ready to go live in the Dutch market through its Fusion™ aggregation platform, while it assists its Ignite studio partners to get their games certified for the Netherlands, alongside the other about 15 jurisdictions.

Jeroen Verkroost, Digital Transformation Director at Holland Casino, said: "Pariplay's content is renowned in the industry for its high-quality and with this new content deal, we are continuing to offer our players the chance to experience the best that online gaming has to give. With the Pariplay team's knowledge of the Dutch market and player preferences, we are sure that both the initial 20 games and those still to come will prove to be popular, immersive choices for customers keen to play in a safe, regulated and enjoyable environment."

Tsachi Maimon, CEO of Aspire Global, said: "We are happy to be part of the newly regulated Dutch market and we expect the iGaming market in the Netherlands to grow to ultimately become one of the biggest in Europe. We are determined to play a major role in shaping the market and this deal with the prestigious Holland Casino allows us to do just that. With Pariplay's innovative, relevant and entertaining games, we are excited about the possibilities in the Dutch market."

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ABOUT ASPIRE GLOBAL

Aspire Global is a leading B2B-provider of iGaming solutions, offering companies everything they need to operate a successful iGaming brand, covering casino and sports. The B2B-offering comprises of a robust technical platform, proprietary casino games, a proprietary sportsbook, and a game aggregator. The platform itself can be availed of exclusively or combined with a wide range of services. The Group operates in 30 regulated markets spanning Europe, America and Africa, including countries like the US, UK, Denmark, Portugal, Spain, Ireland, Nigeria, Colombia and Mexico. Offices are located in Malta, Israel, Bulgaria, Ukraine, North Macedonia, India, Italy and Gibraltar. Aspire Global is listed on Nasdaq First North Premier Growth Market under ASPIRE. Certified Advisor: FNCA Sweden AB, info@fnca.se, +46-8-528 00 399. Please visit www.aspireglobal.com.