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Aspire Global's Pariplay extends partnership with Rush Street Interactive (RSI) in Colombia

Aspire Global's Pariplay, the leading content and aggregator provider, has extended its successful partnership with **Rush Street Interactive**, Inc. (NYSE: RSI) ("RSI"), a U.S.-based gaming and betting company, and launched its proprietary games with RSI in Colombia. The strengthened collaboration marks Pariplay's third operator deal in Colombia.

Pariplay's extensive games portfolio of over 120 titles is now available to RSI's RushBet.co players in Colombia via the Fusion™ gaming platform, including localised content designed to appeal to regional players. Pariplay and RSI have a strong existing partnership with the supplier's engaging and entertaining proprietary content live with RSI in New Jersey on PlaySugarHouse.com.

The deal confirms the popularity of Pariplay's offering in Colombia and further underlines the supplier's commitment to Latin America.

Richard Schwartz, CEO at RSI, said: "We know that Pariplay's content is enjoyed by our customers in New Jersey with a great mix of classic and innovative games that keep players entertained. Partnering with Pariplay in Latin America is very exciting as this deal reaffirms our commitment to provide our RushBet.co players with a dynamic and personalized mobile playing experience."

Tsachi Maimon, CEO of Aspire Global, said: "Our focus is to grow in regulated markets and we have significantly expanded into numerous regulated markets in the US, Europe and Latin America. Through our existing partnership with RSI in the US, we know that we have a trusted and highly professional partner in them, and we are proud to further grow our collaboration with them into new markets."

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ABOUT ASPIRE GLOBAL

Aspire Global is a leading B2B-provider of iGaming solutions, offering companies everything they need to operate a successful iGaming brand, covering casino and sports. The B2B-offering comprises of a robust technical platform, proprietary casino games, a proprietary sportsbook, and a game aggregator. The platform itself can be availed of exclusively or combined with a wide range of services. The Group operates in 30 regulated markets spanning Europe, America and Africa, including countries like the US, UK, Denmark, Portugal, Spain, Ireland, Nigeria, Colombia and Mexico. Offices are located in Malta, Israel, Bulgaria, Ukraine, North Macedonia, India, Italy and Gibraltar. Aspire Global is listed on Nasdaq First North Premier Growth Market under ASPIRE. Certified Advisor: FNCA Sweden AB, info@fnca.se, +46-8-528 00 399. Please visit www.aspireglobal.com.