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Aspire Global's Pariplay launches its new in-house studio Wizard Games

Aspire Global's Pariplay, the leading content and aggregator provider, has today launched **Wizard Games**, the new brand for its in-house games studio. The launch forms part of Pariplay's ambitious growth plan to become a tier one games studio.

Pariplay's proprietary games have met strong demand and Wizard Games will push on and further take advantage of the exciting opportunities Pariplay has identified. Wizard Games operates within Pariplay as a distinctive business unit and with an enhanced offering, Wizard Games is set to serve new markets and customers, providing them with value-driven iGaming products.

The creation of Wizard Games allows Pariplay to be positioned specifically as the leading aggregator and studio partner. Wizard Games products will be part of Pariplay's wide range of all major gaming providers that operators can choose from. Pariplay has prepared the launch by among all appointing a strong management team to Wizard Games and planned for large-scale marketing activities.

Wizard Games is set to provide added quality and value for operators by an evolution in studio management, major game improvements and an expansion in global reach. The launch of Wizard Games therefore represents a new era in product and service enhancement for Pariplay's in-house games offering.

Today, Wizard Games boasts over 120 titles live and is certified for more than 15 regulated jurisdictions in Europe, North America and Latin America. It is also bolstered by content and gamification tools that can be adapted to player preferences and client business objectives.

Tsachi Maimon, CEO of Aspire Global, said: "With Wizard Games we aim to become a tier one games studio by offering our operator partners improved content that is engaging and highly entertaining for players. Armed with its own identity, we expect Wizard Games to go from strength to strength in creating value to our customers. The strategic decision to create Wizard Games is also an important step in Aspire Global's strategy to establish itself as a world-leading iGaming supplier."

FOR MORE INFORMATION, PLEASE CONTACT:

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ABOUT ASPIRE GLOBAL

Aspire Global is a leading B2B-provider of iGaming solutions, offering companies everything they need to operate a successful iGaming brand, covering casino and sports. The B2B-offering comprises of a robust technical platform, proprietary casino games, a proprietary sportsbook, and a game aggregator. The platform itself can be availed of exclusively or combined with a wide range of services. The Group operates in 30 regulated markets spanning Europe, America and Africa, including countries like the US, UK, Denmark, Portugal, Spain, Ireland, Nigeria, Colombia and Mexico. Offices are located in Malta, Israel, Bulgaria, Ukraine, North Macedonia, India, Italy and Gibraltar. Aspire Global is listed on Nasdaq First North Premier Growth Market under ASPIRE. Certified Advisor: FNCA Sweden AB, info@fnca.se, +46-8-528 00 399. Please visit www.aspireglobal.com.