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## Aspire Global's Pariplay awarded provisional license in Michigan

[Aspire Global's](#) Pariplay, the leading content and aggregator provider, has taken another major step in its US expansion with the awarding of its provisional Michigan license.

The Provisional Internet Gaming Supplier License in Michigan marks the continuation of Pariplay's US growth. Pariplay was awarded its West Virginia license in Q3 2021 and is live in New Jersey since February 2021. Pariplay has already last year announced a distribution deal with BetMGM, the leading online casino operator in the US, covering also Michigan.

Pariplay's Fusion™ product is the most flexible aggregation platform in the market and features leading titles and localised content from over 70 vendors, as well as high-performing engagement tools.

Tsachi Maimon, CEO of Aspire Global, said: "The Michigan license follows our strategic plan to expand in the quickly growing US market and to be in the forefront of the development. We are building a solid foundation for further growth with the goal to become the world's leading iGaming supplier."

### FOR MORE INFORMATION, PLEASE CONTACT:

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### ABOUT ASPIRE GLOBAL

*Aspire Global is a leading B2B-provider of iGaming solutions, offering companies everything they need to operate a successful iGaming brand, covering casino and sports. The B2B-offering comprises of a robust technical platform, proprietary casino games, a proprietary sportsbook, and a game aggregator. The platform itself can be availed of exclusively or combined with a wide range of services. The Group operates in 30 regulated markets spanning Europe, America and Africa, including countries like the US, UK, Denmark, Portugal, Spain, Ireland, Nigeria, Colombia and Mexico. Offices are located in Malta, Israel, Bulgaria, Ukraine, North Macedonia, India, Italy and Gibraltar. Aspire Global is listed on Nasdaq First North Premier Growth Market under ASPIRE. Certified Advisor: FNCA Sweden AB, [info@fnca.se](mailto:info@fnca.se), +46-8-528 00 399. Please visit [www.aspireglobal.com](http://www.aspireglobal.com).*