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Aspire Global continues its expansion and gains Betting License in Denmark

Aspire Global, a leading iGaming supplier, has been awarded a betting license by the Danish Gambling Authority (DGA). Recently its subsidiary BtoBet's platform was certified according to the DGA requirements. Aspire Global will now offer betting to Danish players in addition to its current casino offering, using BtoBet's sportsbook.

Aspire Global has been operating in Denmark within the casino vertical since 2012. With its Danish betting license, it will now add sports to its offering. BtoBet and its proprietary sportsbook was acquired in October 2020 and operators in Denmark will now be able to take advantage of BtoBet's renowned player-centric sports technology and features.

Aspire Global runs a successful iGaming operation, operating in 30 regulated markets spanning Europe, America and Africa, including countries like the US, UK, Denmark, Portugal, Spain, Ireland, Nigeria, Colombia and Mexico. BtoBet has a strong foundation in especially Latin America and Africa and is expanding its business with particular emphasis on the US and European markets.

Tsachi Maimon, CEO at Aspire Global, said: "Our offering has been considerably bolstered up by the acquisition of BtoBet and its proprietary sportsbook. We see significant growth opportunities by offering both existing partners and new customers across the world a leading comprehensive gaming offering covering the technology platform, sportsbook, games, games aggregation and managed services."

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ABOUT ASPIRE GLOBAL

Aspire Global is a leading B2B-provider of iGaming solutions, offering companies everything they need to operate a successful iGaming brand, covering casino and sports. The B2B-offering comprises of a robust technical platform, proprietary casino games, a proprietary sportsbook, and a game aggregator. The platform itself can be availed of exclusively or combined with a wide range of services. The Group operates in 30 regulated markets spanning Europe, America and Africa, including countries like the US, UK, Denmark, Portugal, Spain, Ireland, Nigeria, Colombia and Mexico. Offices are located in Malta, Israel, Bulgaria, Ukraine, North Macedonia, India, Italy and Gibraltar. Aspire Global is listed on Nasdaq First North Premier Growth Market under ASPIRE. Certified Advisor: FNCA Sweden AB, info@fnca.se, +46-8-528 00 399. Please visit www.aspireglobal.com.