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Aspire Global strikes long term platform and sports deal with ITSP for upcoming launch in the regulated German Market

Aspire Global has signed an agreement to provide ITSP Services GmbH its turnkey platform and betting solution in Germany.

Aspire Global will provide its platform and proprietary BtoBet sportsbook to ITSP in Germany. The agreement also includes managed trading and risk services. ITSP will operate through its own German sports license. The German betting and gaming market is estimated to generate yearly gross gaming revenues of about 6 billion EUR in less than five years.

Dominik Meggeneder, at ITSP, said: “We have found in Aspire Global a partner who meets our high demands on technical performance and ability to offer our players industry leading entertainment. We have high expectations on our German operation and look forward to offering our German players an amazing player experience.”

Aspire Global has today all the relevant tools for the onboarding of players in the regulated German market as well as integrated solutions with the main payment providers in Germany. The leading iGaming supplier has been compliant and live in Germany during the pre-license period. In order to meet the new requirements in the German market, Aspire Global launched its innovative BuyWin solution in July last year. BuyWin addresses the new German regulation by a unique bet contribution on sport and casino transactions, enabling operators to offer any content they want, at a standard RTP (Return to Player) which provides the operator with an advantage in the market.

Tsachi Maimon, CEO of Aspire Global, said: “We are very happy to partner with ITSP in their coming launch in the quickly growing, regulated German sports market. The agreement is yet another significant proof of the strengths of Aspire Global’s competitive iGaming offering for regulated markets.”

FOR MORE INFORMATION, PLEASE CONTACT:

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ABOUT ASPIRE GLOBAL

Aspire Global is a leading B2B-provider of iGaming solutions, offering companies everything they need to operate a successful iGaming brand, covering casino and sports. The B2B-offering comprises of a robust technical platform, proprietary casino games, a proprietary sportsbook, and a game aggregator. The platform itself can be availed of exclusively or combined with a wide range of services. The Group operates in 30 regulated markets spanning Europe, America and Africa, including countries like the US, UK, Denmark, Portugal, Spain, Ireland, Nigeria, Colombia and Mexico. Offices are located in Malta, Israel, Bulgaria, Ukraine, North Macedonia, India, Italy and Gibraltar. Aspire Global is listed on Nasdaq First North Premier Growth Market under ASPIRE. Certified Advisor: FNCA Sweden AB, info@fnca.se, +46-8-528 00 399. Please visit www.aspireglobal.com.