

PRESS RELEASE 28 FEBRUARY 2022

## Aspire Global ready for **broad Dutch Market entry with the complete offering now certified**

**Aspire Global** is ready for a broad rollout of its offering in the Netherlands after having received certifications for its complete offering, covering platform (PAM), sportsbook and casino games.

Already in the fall 2021, Aspire Global's Pariplay, the leading content and aggregator provider, signed a deal to supply its proprietary games to Holland Casino. Holland Casino was one of in total ten online operators to be granted a license by KSA when the market opened 1 October 2021. Now, also Aspire Global's platform (PAM) and its BtoBet sportsbook have been awarded certifications by KSA.

Actually, Aspire Global already on January 25 this year announced its first striking platform and managed services deal for the Dutch market. Aspire Global will provide tier 1 operator BoyleSports its full turnkey platform solution including managed services for its planned entry in the Netherlands. BoyleSports is a leading Irish and UK online operator and also Ireland's largest independent retail bookmaker with over 350 retail branches throughout Ireland and the UK. Recently, also leading iGaming operator Karamba signed a deal to use Aspire Global's complete offering when entering the Dutch market.

Tsachi Maimon, CEO of Aspire Global, said: "The newly regulated Dutch market is growing quickly and one of Europe's most appealing iGaming markets. We expect the iGaming market in the Netherlands to grow to ultimately become one of the biggest in Europe and are excited by the opportunities we see. Now, when our complete B2B offering is certified, we are ready to play a major role in shaping the Dutch market and to enhance the player experience also in the Dutch market."

The Dutch iGaming market is expected to grow to EUR 1.5 billion in 2025, according to a new report published by the Dutch Gambling Authority (KSA).

### **FOR MORE INFORMATION, PLEASE CONTACT:**

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### **ABOUT ASPIRE GLOBAL**

*Aspire Global is a leading B2B-provider of iGaming solutions, offering companies everything they need to operate a successful iGaming brand, covering casino and sports. The B2B-offering comprises of a robust technical platform, proprietary casino games, a proprietary sportsbook, and a game aggregator. The platform itself can be availed of exclusively or combined with a wide range of services. The Group operates in 31 regulated markets spanning Europe, America and Africa, including countries like the US, UK, Netherlands, Denmark, Portugal, Spain, Ireland, Nigeria, Colombia and Mexico. Offices are located in Malta, Israel, Bulgaria, Ukraine, North Macedonia, India, Italy and Gibraltar. Aspire Global is listed on Nasdaq First North Premier Growth Market under ASPIRE. Certified Advisor: FNCA Sweden AB, [info@fnca.se](mailto:info@fnca.se), +46-8-528 00 399. Please visit [www.aspireglobal.com](http://www.aspireglobal.com).*