

PRESS RELEASE 26 APRIL 2022

## Aspire Global's BtoBet Ready for North American Launch with GLI-33 Certification

**Aspire Global's** BtoBet, a leading sportsbook provider, has obtained the Gaming Labs International "Events Wagering System" certification standard GLI-33. Aspire Global's complete B2B iGaming offering is now fully certified in North America and ready for a broad launch.

Aspire Global's platform (PAM) and managed services offering was awarded its GLI-certification in March this year. With the GLI-33 certification of its sportsbook platform, the complete B2B iGaming offering is now certified in North America. Aspire Global has already a leading position in regulated European and Latin American markets and has a target to establish a leading position in the expanding North American market. The success of Aspire Global is built on its complete, cutting-edge iGaming offering comprising all the relevant products for iGaming operators: PAM (Player Account Management) platform, games, sportsbook, aggregation, and managed services.

Aspire Global is already established in North America through Pariplay, the leading content and aggregator provider. Pariplay's games are licensed in Michigan, New Jersey, West Virginia and Ontario. Pariplay has existing partnerships in the US with operators or distributors such as Rush Street Interactive (RSI), Golden Nugget Online Gaming, Inc., PlayUp Group, Amelco, BetMGM and GAN.

Tsachi Maimon, Chief Executive Officer of Aspire Global said: "It's an important achievement to have our complete B2B iGaming offering now certified for the quickly growing North American market. We are pleased to now also be able to provide North American operators our attractive iGaming offering after successfully establishing a leading position in regulated markets in Europe and Latin America."

### FOR MORE INFORMATION, PLEASE CONTACT:

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### ABOUT ASPIRE GLOBAL

*Aspire Global is a leading B2B-provider of iGaming solutions, offering companies everything they need to operate a successful iGaming brand, covering casino and sports. The B2B-offering comprises of a robust technical platform, proprietary casino games, a proprietary sportsbook, and a game aggregator. The platform itself can be availed of exclusively or combined with a wide range of services. The Group operates in 31 regulated markets spanning Europe, America and Africa, including countries like the US, UK, Netherlands, Denmark, Portugal, Spain, Ireland, Nigeria, Colombia and Mexico. Offices are located in Malta, Israel, Bulgaria, Ukraine, North Macedonia, India, Italy and Gibraltar. Aspire Global is listed on Nasdaq First North Premier Growth Market under ASPIRE. Certified Advisor: FNCA Sweden AB, [info@fnca.se](mailto:info@fnca.se), +46-8-528 00 399. Please visit [www.aspireglobal.com](http://www.aspireglobal.com).*